

Jhank you! UNITED CHIROPRACTIC A S S O C I A T I O N



heidihaavik.com

Gifts

Gifts

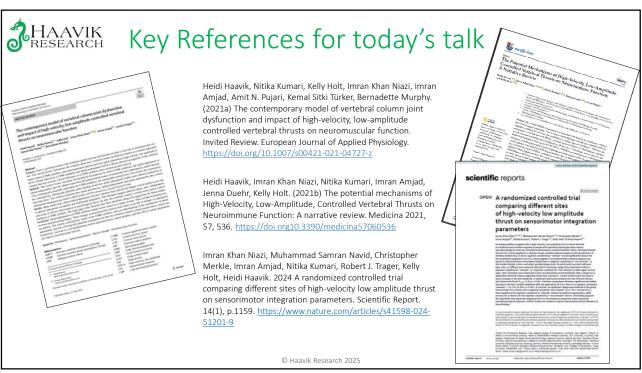
Keep your Spine Moving

The HANDOUT for today's Class (the slides)

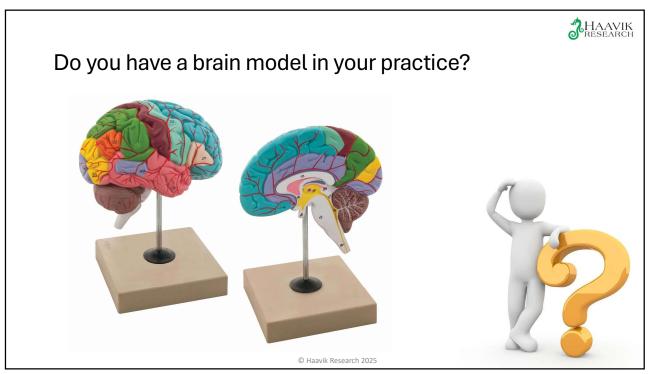




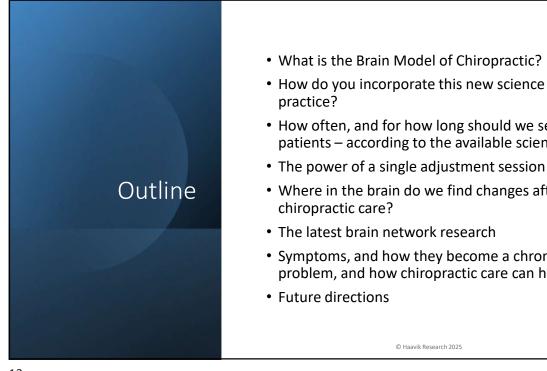








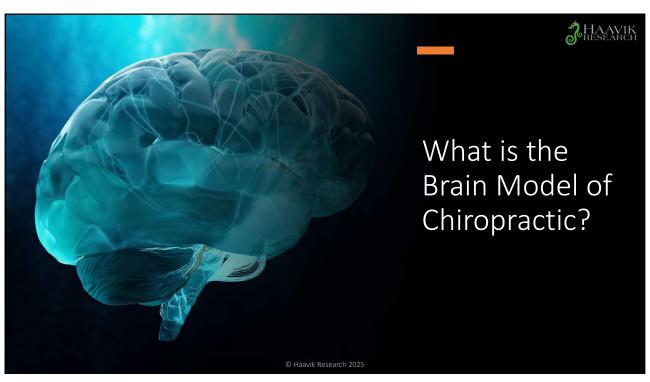


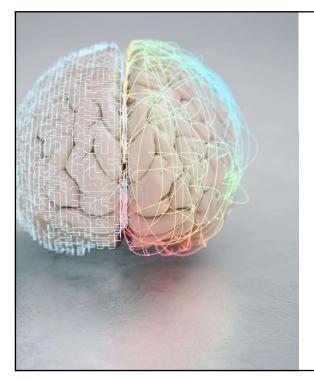




- What is the Brain Model of Chiropractic?
- How do you incorporate this new science into
- How often, and for how long should we see our patients according to the available science?
- Where in the brain do we find changes after
- Symptoms, and how they become a chronic problem, and how chiropractic care can help









Short Version What is Chiropractic?

"Research indicates that chiropractic care, that includes the adjustment of vertebral subluxations, enhances brain-body communication, allowing your brain to more accurately interpret internal and external signals. This improved perception of what is happening inside you and around you enables your brain to optimize bodily functions and adapt more effectively to your environment."

Heidi Haavik

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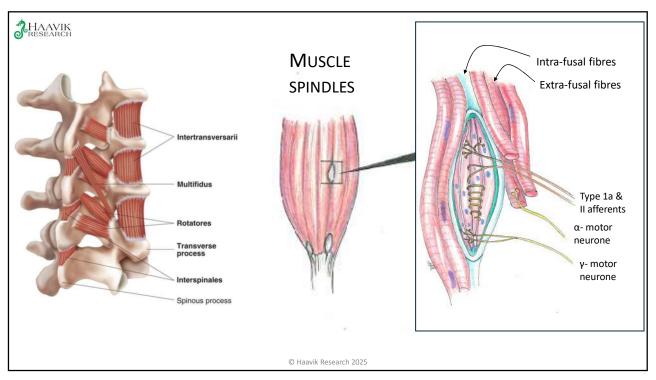
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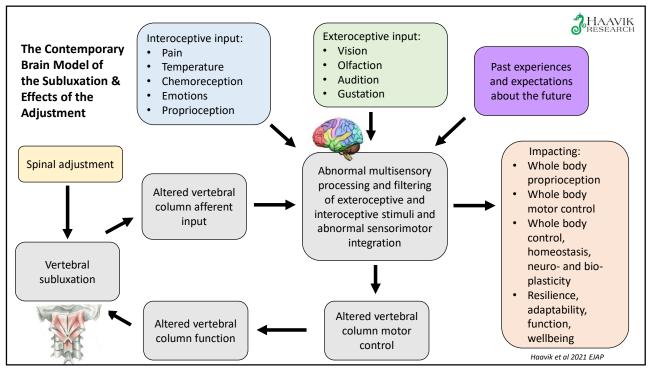


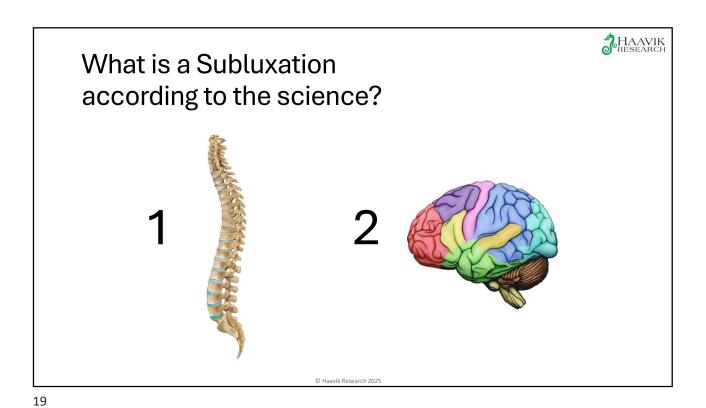
Research indicates:

- 1. That chiropractic care, that includes the adjustment of vertebral subluxations,
- 2. Enhances brain-body communication,
- 3. Allowing your brain to more accurately interpret internal and external signals.
- 4. This improved perception of what is happening inside you and around you
- 5. Enables your brain to optimize bodily functions and
- 6. Adapt more effectively to your environment.

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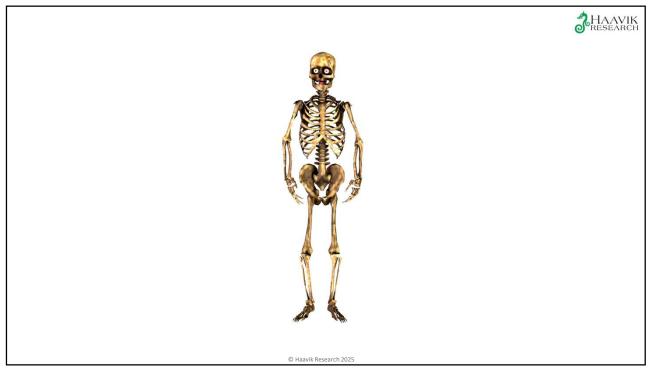


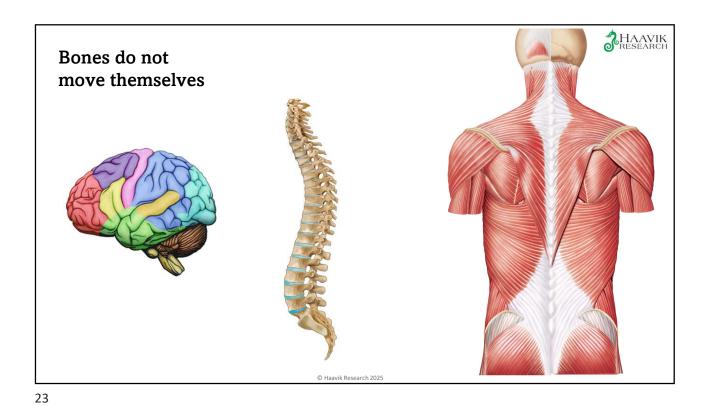








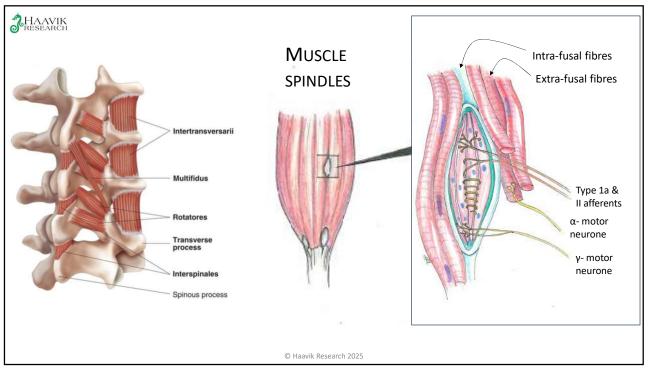


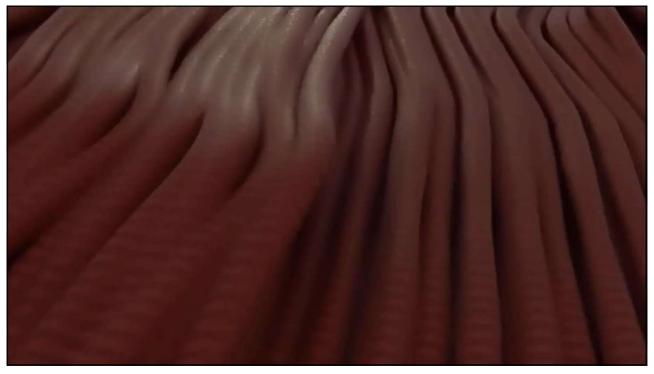


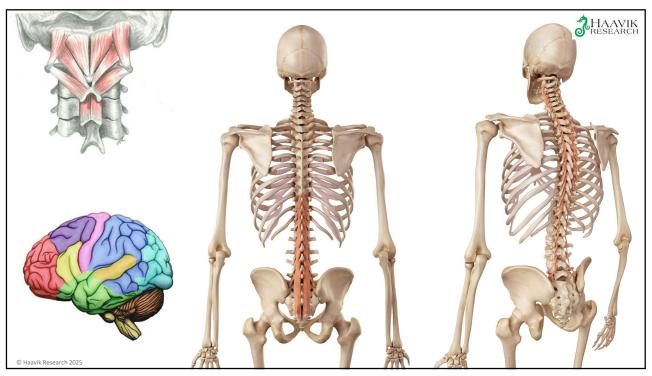
It is a complex system

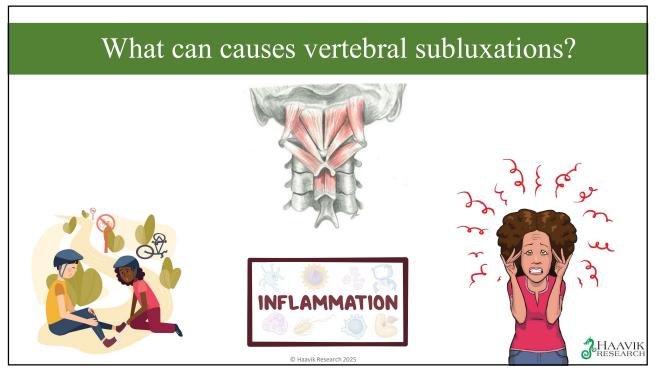
• Reactive
• Feed-forward (predictive)
• Tonic

Pectoralis minor
Intercostals
Diaphragm









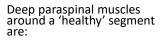


What happens when the spine dysfunctions?

Subluxated segment deep paraspinal muscles over time become:

- · Stiff and Fibrotic
- Atrophied (shrunk)
- · Fatty infiltration
- Change fibre type
- Degeneration around joint
- Stretch receptors dysfunction



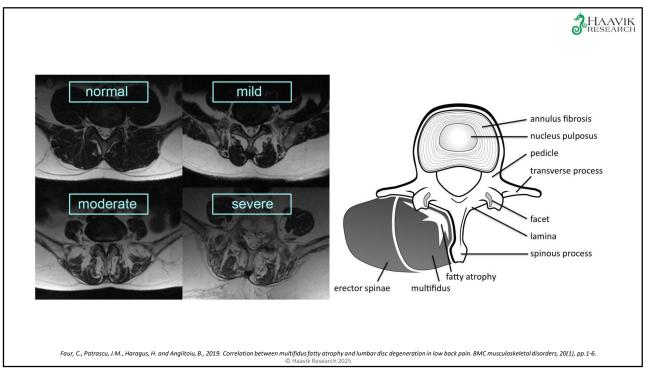


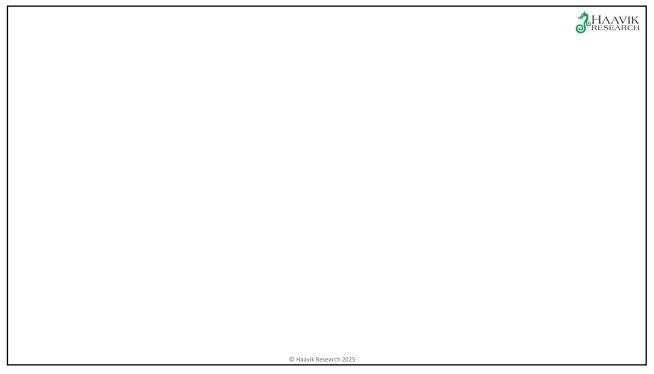
- Plump
- Larger in size
- Slow-twitch fibre type
- · No fatty infiltration
- Move freely
- Healthy stretch receptors





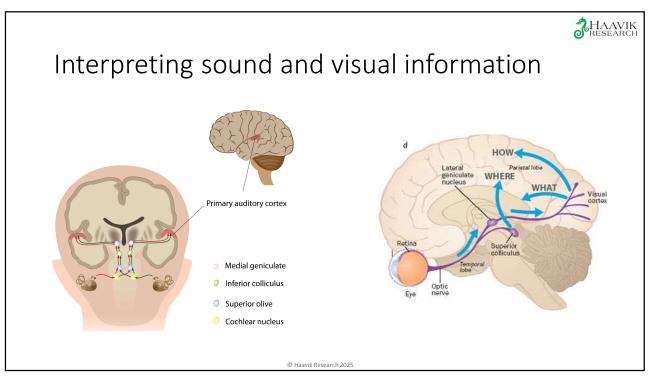


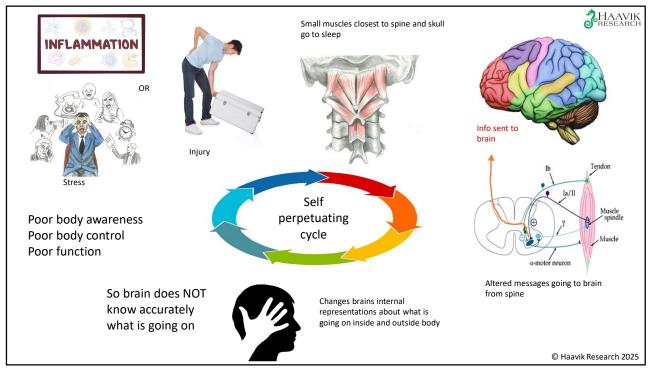


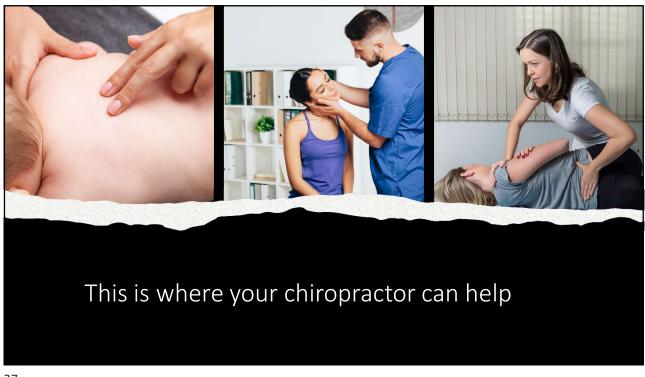


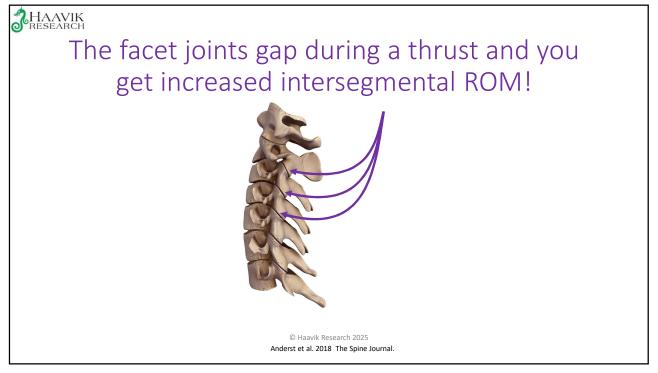












What happens when the spine dysfunctions?

Subluxated segment deep paraspinal muscles over time become:

- · Stiff and Fibrotic
- · Atrophied (shrink)
- · Fatty infiltration
- · Change fibre type /function
- · Degeneration around joint
- · Stretch receptors dysfunction



Deep paraspinal muscles around a 'healthy' segment are:

- Plump
- Larger in size
- · Slow-twitch fibre type
- · No fatty infiltration
- · Move freely
- · Healthy stretch receptors

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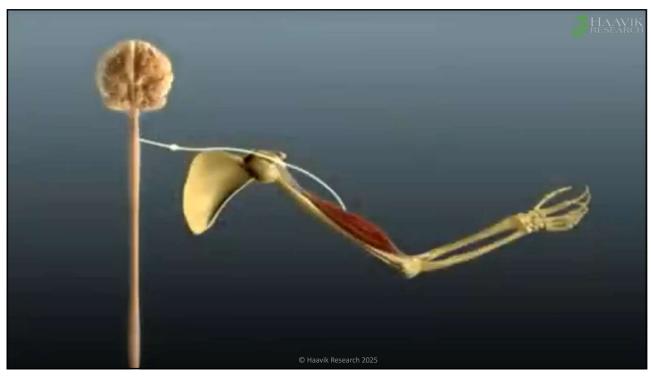
It takes more than four weeks of exercise before you alter the morphology of the muscle



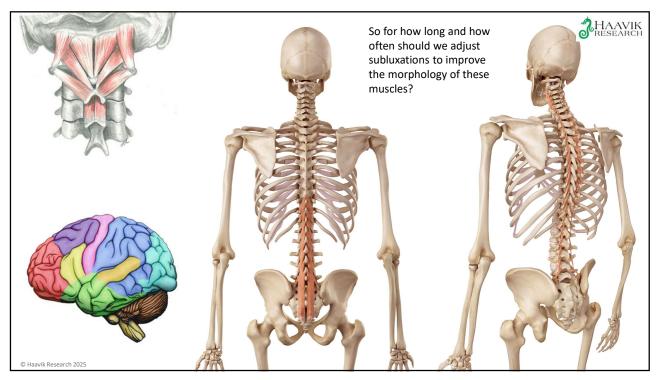


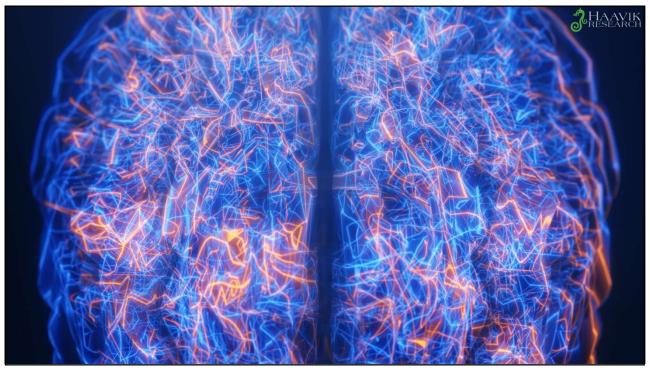
Implications for practice!

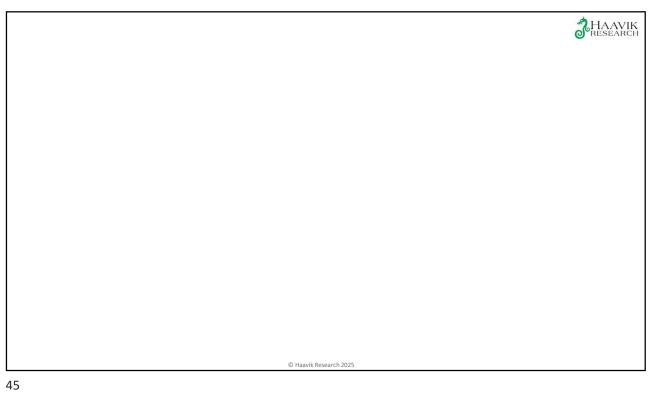
© Haavik Research 2025

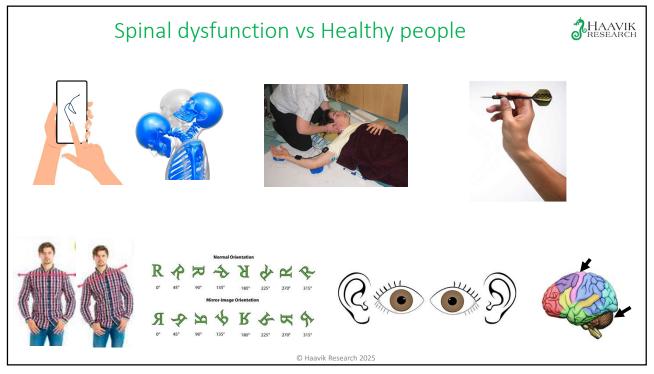








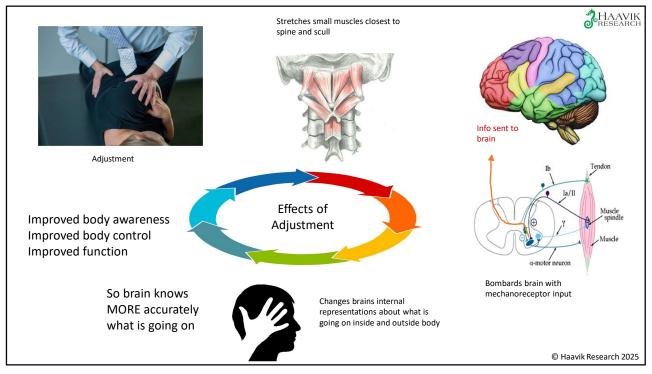




This tells me that for some people, being subluxations, has resulted in their brain....

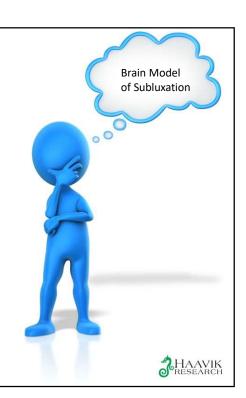
- Not controlling their neck muscle function in an ideal way
- · Not controlling arm muscles in an ideal way
- Altering body posture
- Reducing the accuracy with which the brain interprets sound and visual information
- Changing communication between different parts of the brain
- Making the brain less accurately aware of what is occurring in the arm
- Reducing the brains ability to accurately mentally rotate items

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Implications

- The brain model is FAR MORE impactful that the structural pathology MOPI model ever could be
- Because EVERY adjustment impacts the BRAIN!!! (Prefrontal cortex and Cerebellum)



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heidihaavik.com Take a Break 6 2¹/₇ 8⁷/₁₂ 9³ 3⁵ TODAY'S HANDOUT & Gifts



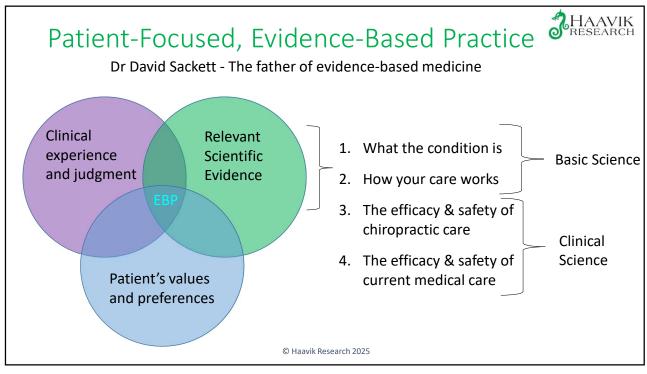


How do you incorporate this new science into practice?

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Basic Science

- Mechanisms
- How something works
- What something is
- What happens in the brain after an adjustment

VS

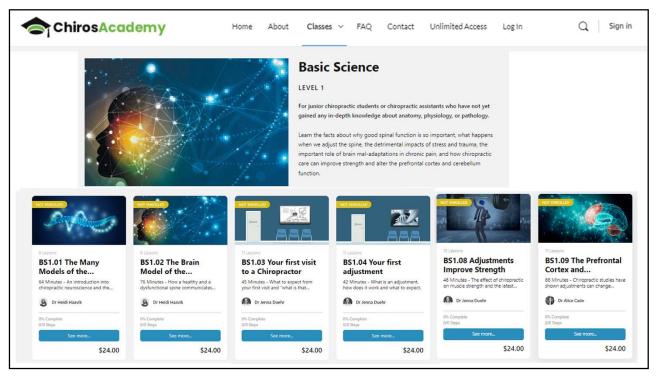
Clinical Science

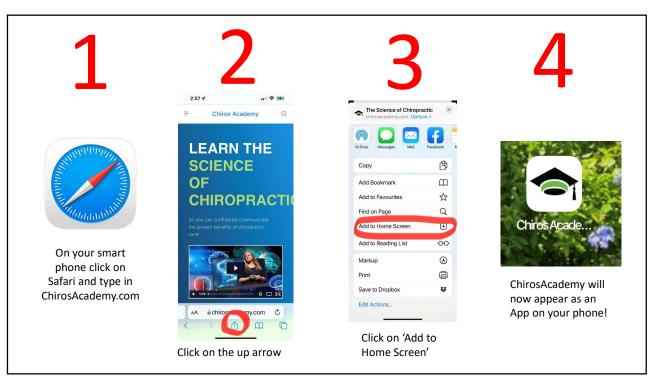
- What effect an intervention has on a health outcome
- What health benefits there are from an intervention
- How safe is an intervention

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ARE YOU A CONFIDANT COMMUNICATOR?





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Confidence and Clarity

Being able to confidently and clearly articulating a value proposition of chiropractic care impacts:

- Customer engagement
- · New patients signing up
- · Increased credibility and trust
- · Business growth
- Competitive differentiation

Equals a major difference to the success of a small (or big) private practice

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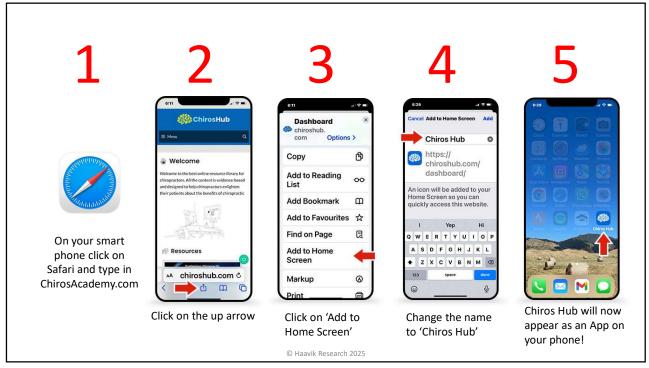














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ALL ONLINE

- 20 Steps for chiros
 - https://chirosacademy.com/the-new-brain-model-2024/
- 13 Steps for CAs
 - https://chiroslearninghub.com/ enlighten-practice-members-2024/

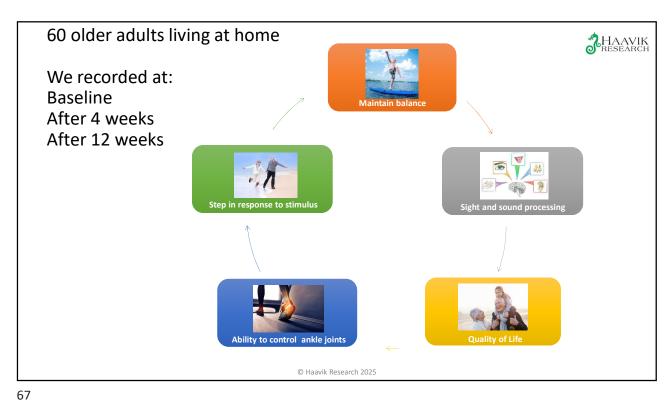
Plus LIVE DC workshops roughly every second months

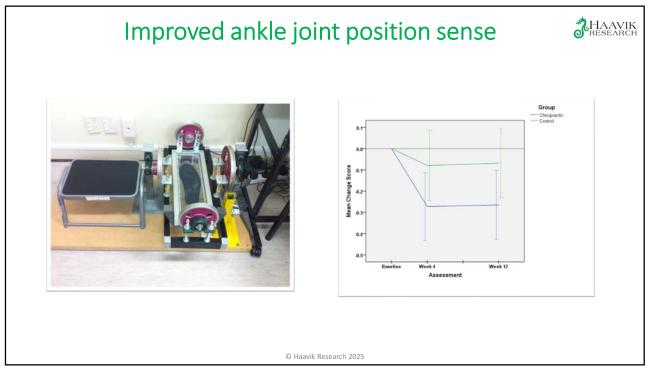
• covers live Q&A plus a topic

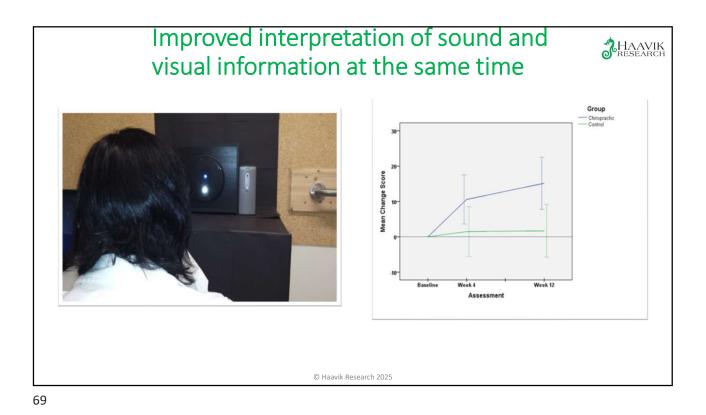
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Improved stepping times

FIRSTAREN

Group

Orough

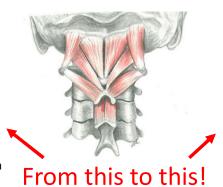
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Why might some changes take time?

Subluxated segment deep paraspinal muscles over time become:

- · Stiff and Fibrotic
- Atrophied (shrunk)
- · Fatty infiltration
- Change fibre type
- · Degeneration around joint
- Stretch receptors dysfunction



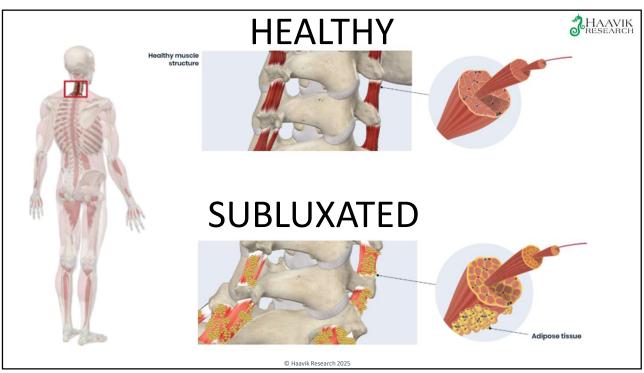
Deep paraspinal muscles around a 'healthy' segment are:

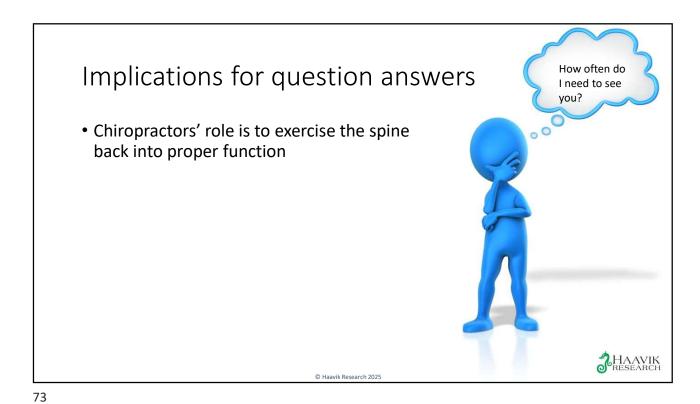
- Plump
- Larger in size
- · Slow-twitch fibre type
- · No fatty infiltration
- · Move freely
- Healthy stretch receptors

Probably because we need to exercise these muscles back into proper function!

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Take a
Break

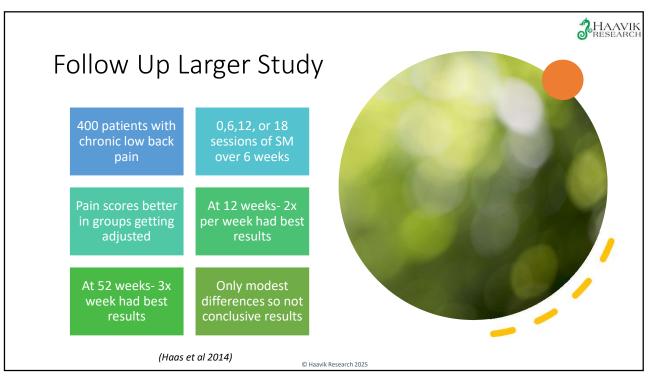
6 2¹1 8⁷4 10 35

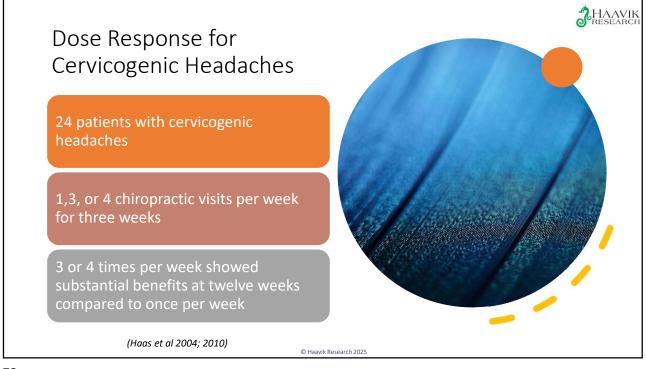
TODAY'S HANDOUT
& Gifts

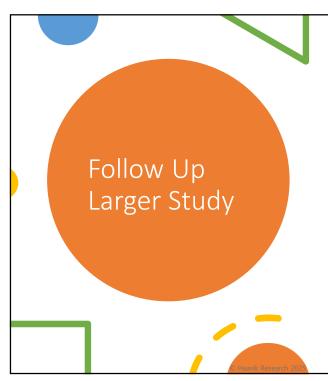


Dose-Response
Low Back
Pain (LBP)
Study

• 1,2,3, or 4 chiropractic visits per week for three weeks
• 72 patients with chronic LBP
• HVLA spinal manipulation + some other physical modalities
• Relief was substantial for patients receiving care 3 to 4 times per week for three weeks









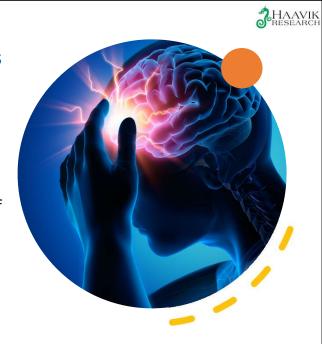
- 80 patients with cervicogenic headaches.
- 1 or 2 visits per week for eight weeks.
- Control group receiving light massage 1 or 2x per week.
- Outcomes assessed pain scales, frequency of headaches, medication use.
- · Followed over twenty-four weeks.
- · Results:
 - Significant improvement in pain and disability scores in chiropractic group.
 - Fewer headaches at twelve weeks in chiropractic group.
 - Less medication use at twenty-four weeks in chiropractic group.
 - Frequency of care not significantly different but in general more frequent had better outcomes.

(Haas et al 2010)

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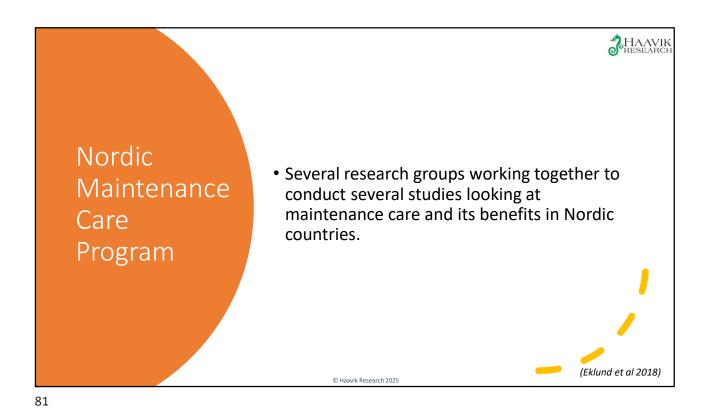
Chronic Cervicogenic Headaches

- 256 participants.
- 1, 2, or 3 chiropractic visits per week for six weeks.
- Control group receiving light massage.
- Main outcome assessed of number of headache days at twelve and twentyfour weeks.
- Results:
 - The more adjustment visits, the fewer headache days.



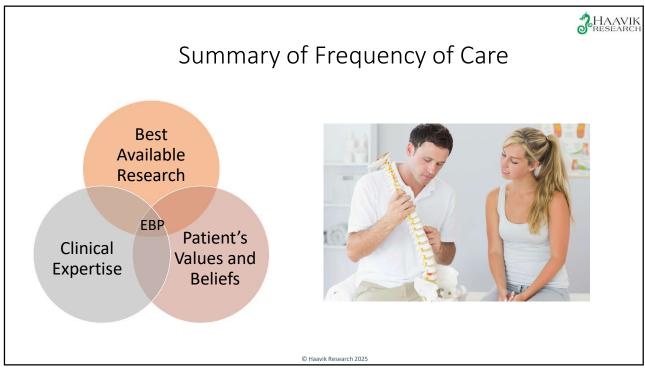
(Haas et al 2018)

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#HAAVIK What They Did: Results: 328 patients with non-specific LBP from 40 Swedish chiropractic clinics.5 guided group group Good responses to care.⁵ bothersome LBP on Received chiropractic LBP on average over one year.5 (Eklund et al 2018) © Haavik Research 2025





Implications for question answers

- Chiropractors' role is to exercise the spine back into proper function
- Science shows it's better for you to see me more often early on in care, and this even gives you long term benefits (CGHAs and LBP)
- Science shows maintenance care gives you less days of pain compared to coming back only when it hurts



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Strength Changes with chiropractic adjustments

Esp Binis Re,
DOI 10 1007/1000212-014-4193-5

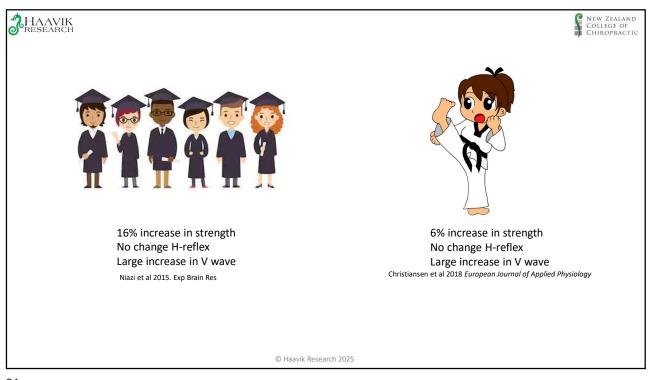
RESEARCH ARTICLE

Changes in H-reflex and V-waves following spinal manipulation
Imrun Khan Nizari - Kenal S. Türker - Stanley Flavel
Mat Klaget - Jens Doubte - Heidi Harvik

Received: 14 May 2014 / Accepted: 22 Documber 2014
O Springer Verlag Rords Bioloborg 2015

Abstract This study investigates whether spinal manipulation appears to prevent fatigue developed during maximal contractions. Spinal manipulation appears to prevent fatigue developed during maximal contractions. Spinal manipulation appears to prevent fatigue developed during maximal contractions. Spinal manipulation appears to prevent fatigue developed during maximal contractions. Spinal manipulation appears to prevent fatigue.

O Haavik Research 2025
Nizari et al 2015 Exp Brain Res







One adjustment vs 3 weeks of strength training





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Niazi I, Türker K, Flavel S, Kinget M, Duehr J, Haavik H. Changes in H-reflex and V waves following spinal manipulation. Exp Brain Res. 2015;233:1165-73. Vila-Chã C, Falla D, Correia MV, Farina D. Changes in H reflex and V wave following short-term endurance and strength training. Journal of Applied Physiology. 2012;112(1):54-63.





NEW ZEALAND COLLEGE OF CHIROPRACTIC



First Chronic Stroke Study



65% increase in strength No change H-reflex Large increase in V wave

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Holt et al 2019 Scientific Reports

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Where in the brain do we find changes after chiropractic care?

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64 channel EEG and source localisation

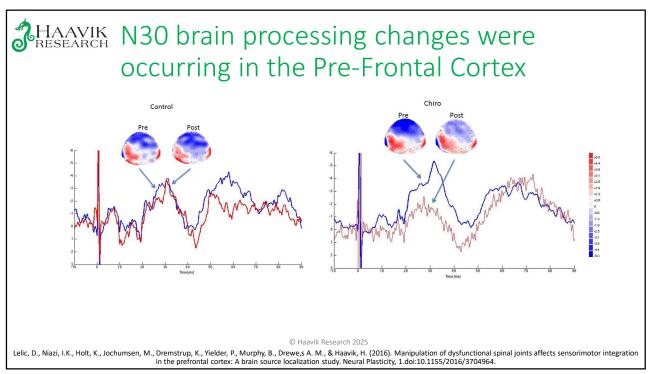


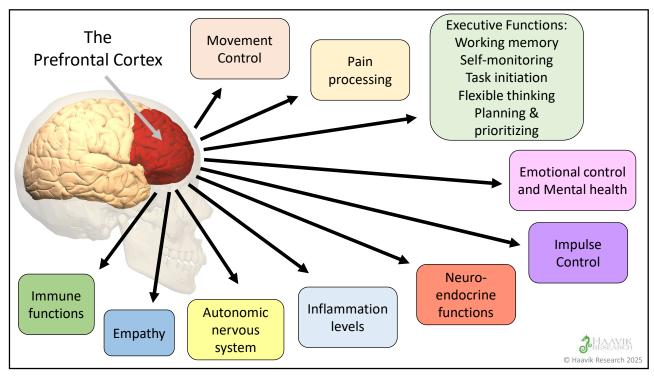


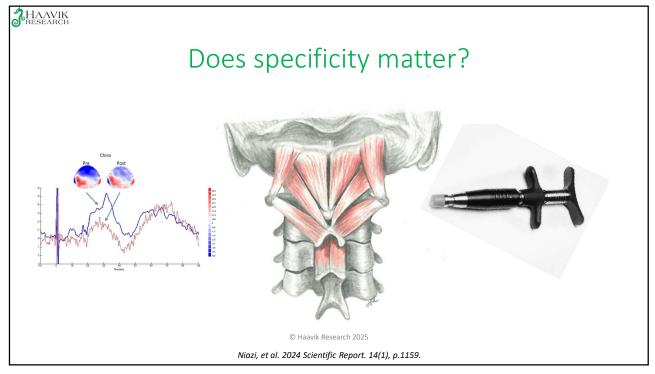
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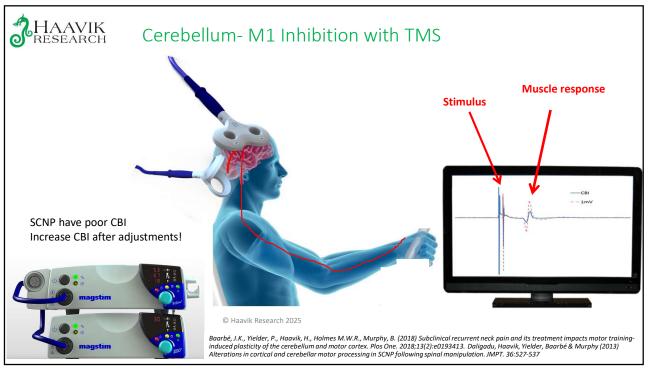
Lelic, D., Niazi, I.K., Holt, K., Jochumsen, M., Dremstrup, K., Yielder, P., Murphy, B., Drewe,s A. M., & Haavik, H. (2016). Manipulation of dysfunctional spinal joints affects sensorimotor integration in the prefrontal cortex: A brain source localization study. Neural Plasticity, 1.doi:10.1155/2016/3704964.

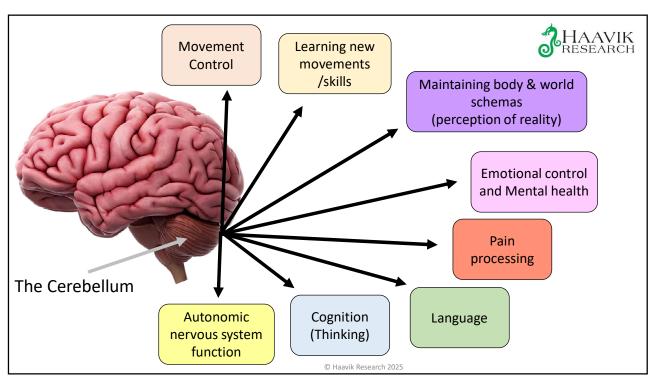
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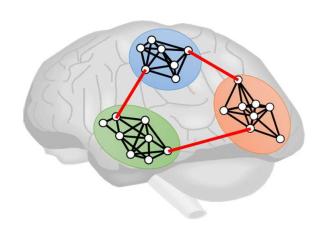






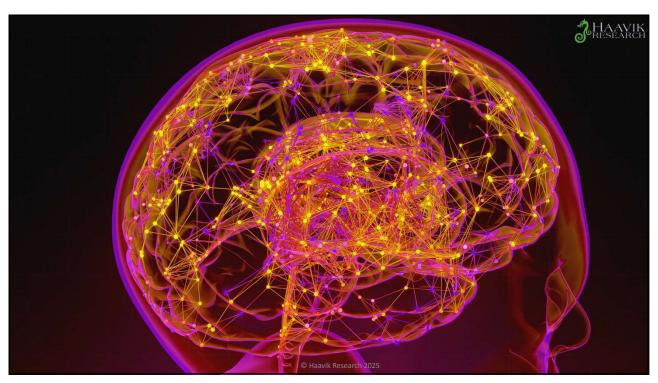
Biological Networks in the Brain (and Hubs)

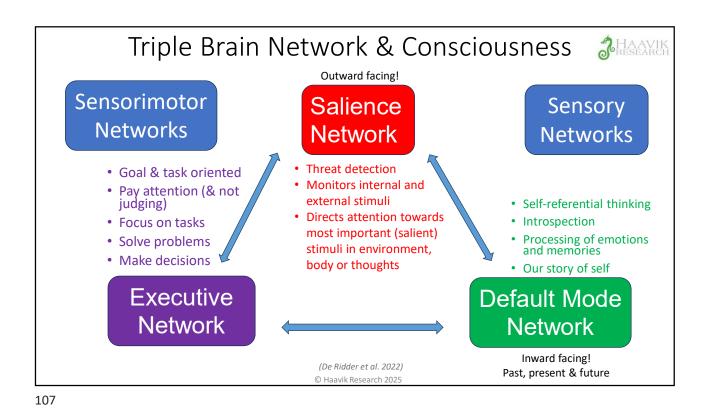
- A biological neural network in the brain is a complex network of neurons that are chemically connected by synapses.
- Neurons send and receive electrochemical signals to each other, and the brain uses these signals to process information.

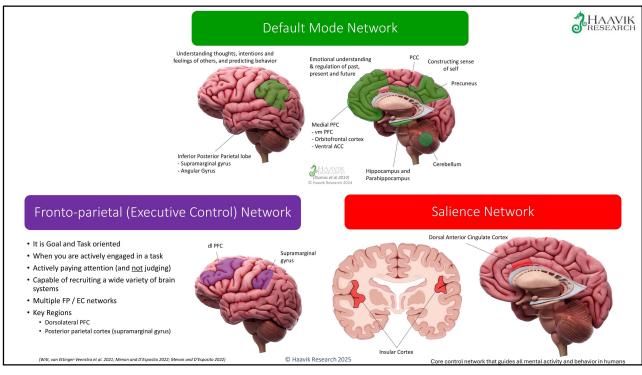


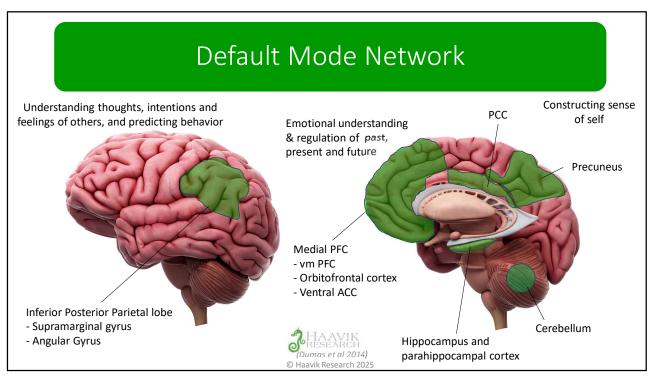
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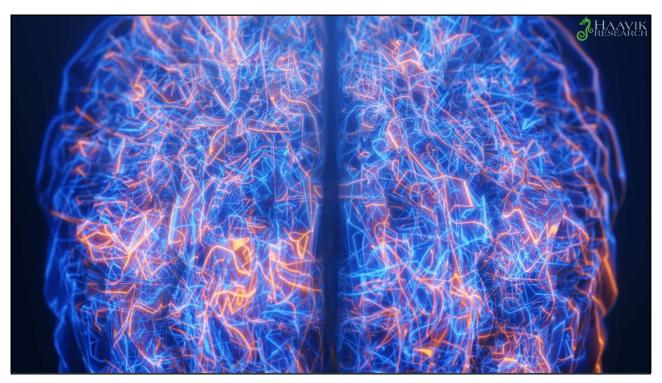
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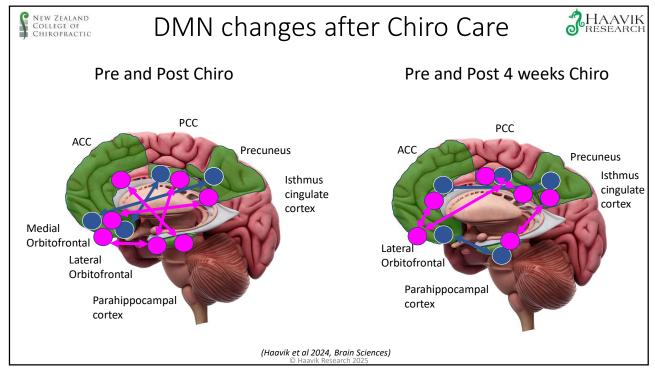














Questionnaire Results

Control Group

NO significant changes at all

Chiropractic Group

- Improved QOL overall
- Improved Physical function
- Less Depression
- Less anxiety
- Less Fatigue
- Less pain interference
- Less pain intensity





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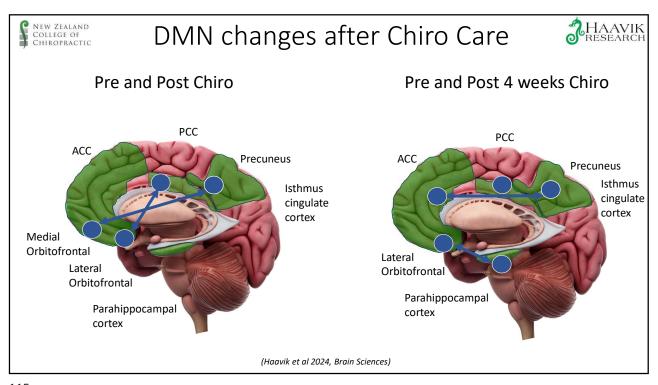
Unmedicated depressed people have significantly increased functional connectivity between the Precuneus and the prefrontal cortex

Increased functional connectivity of the posterior cingulate cortex with the lateral orbitofrontal cortex in depression (Cheng, Rolls et al. 2018B)

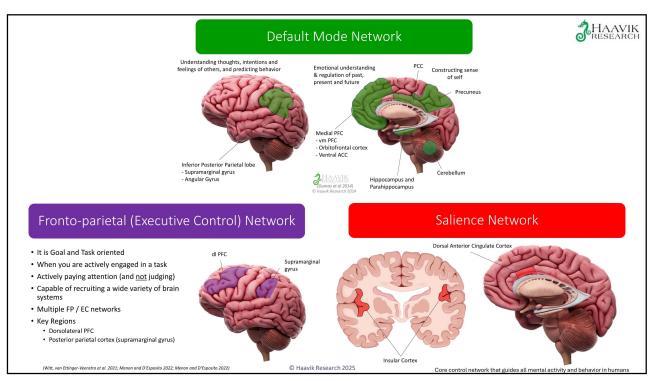


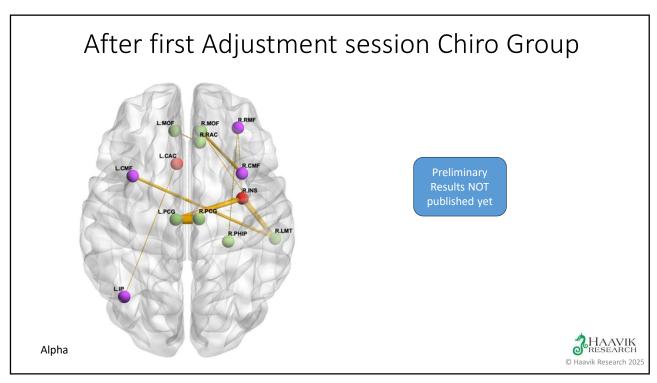
The increased connectivity of the precuneus and/or PCC with the prefrontal cortex short-term memory system may contribute to the rumination about low self-esteem in depression.

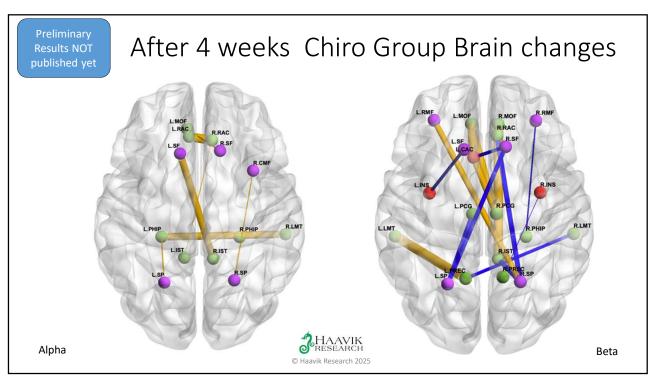
(Cheng, et al 2018A; Cheng, Rolls et al. 2018B)

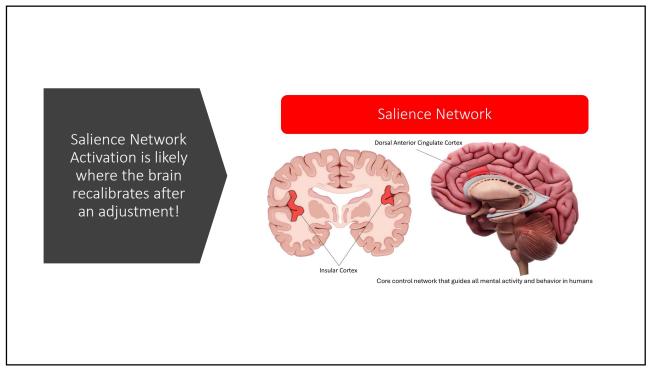


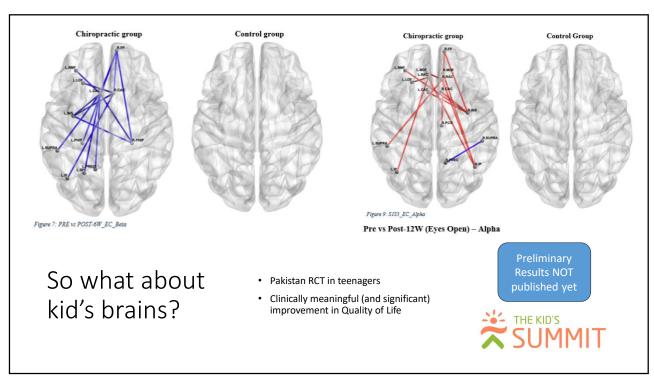
AHAAVIK RESEARCH In depression there is asymmetry in the thickness of **Posterior Cingulate Cortex** SEPs Alpha ↑ L isthmus-cingulate- R PCC · PCC deals with internally focused, self-referential processing Thus, this change may reflect • I.e. Construction of the narrative altered narrative sense of self in a sense of self, including manner that is reducing autobiographical memories symptoms of depression and Implicated in depression: ↑ cortical improvements in fatigue thickness in left vs right PCC (Haavik et al 2024, Brain Sciences) • Depressed individuals with higher somatic symptoms (e.g. sleep disturbance, appetite disturbance, and fatigue or loss of energy) have greater asymmetry in PCC thickness (Dotson et al. 2021; van Eijndhoven et al. 2013)

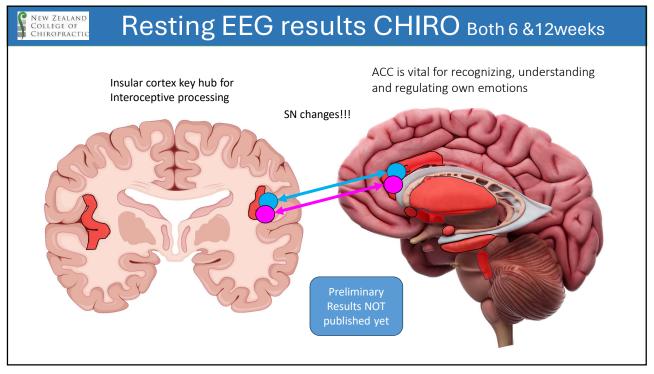








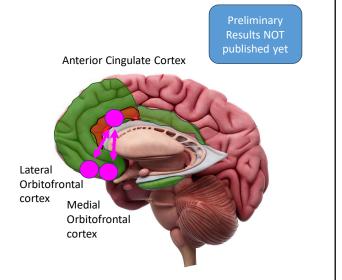




NEW ZEALAND COLLEGE OF CHIROPRACTIC

Resting EEG results CHIRO Pre vs Post 12weeks

- The Orbitofrontal cortex plays a key role in the executive control of information processing and behavioral expression, decision-making and emotional regulation. It is important for the construction of the narrative sense of self and processing information about own mental states, beliefs, intentions and desires
- The Anterior Cingulate Cortex plays a key role in error detection, cognitive control, emotional regulation and autonomic regulation. It is vital for recognizing, understanding and regulating own emotions.
- May reflects the teenagers' brain's altered processing of interoceptive signals, improving sense of self
- This may support more flexible decisionmaking and better emotional regulation.
- It could be why they reported improved quality of life.



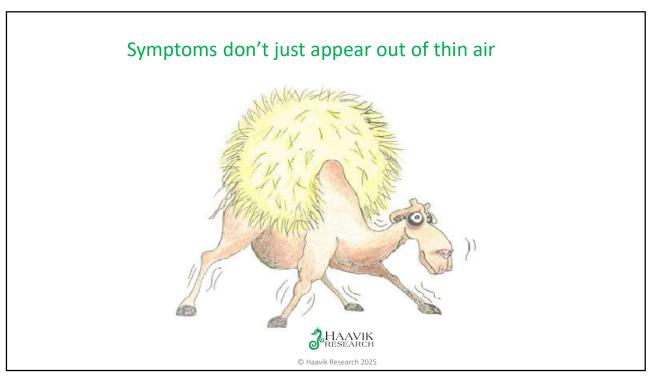
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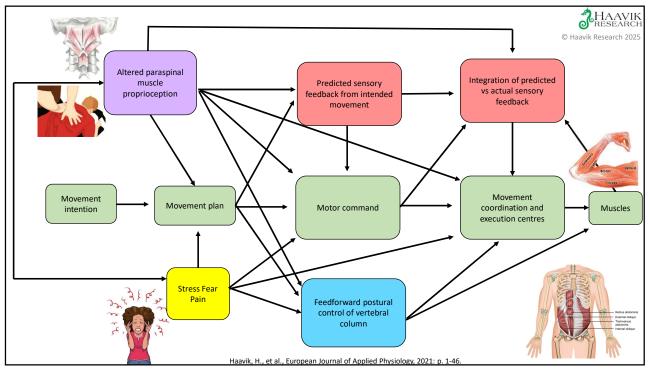
Take a Break

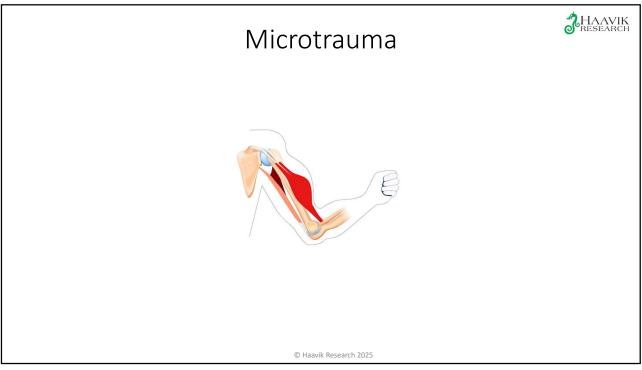
heidihaavik.com

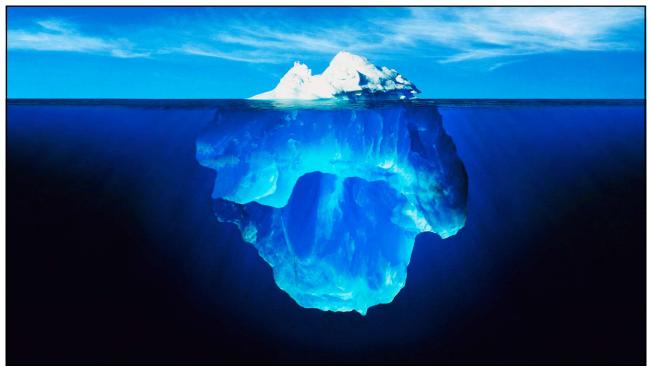


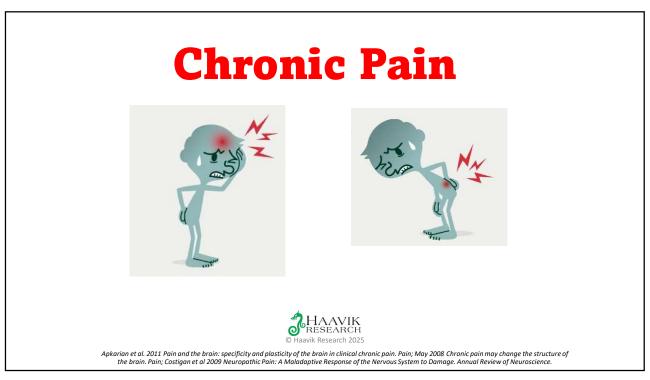
TODAY'S HANDOUT & Gifts

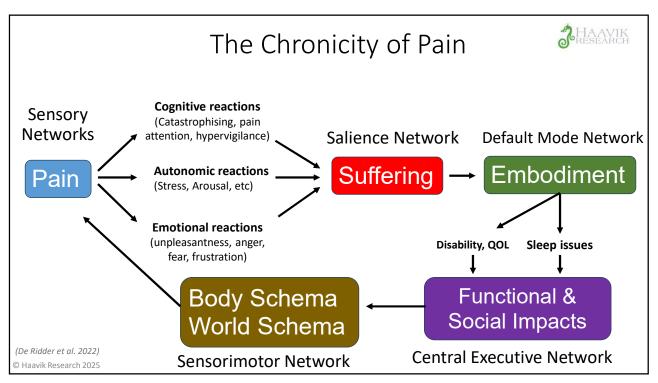












SYSTEMATIC REVIEW

The Effect of Neuroscience Education on Pain, Disability, Anxiety, and Stress in Chronic Musculoskeletal Pain

Adriaan Louw, PT, MAppSc, Ina Diener, PT, PhD, David S. Butler, PT, EdD, Emilio J. Puentedura, PT, DPT

ABSTRACT, Louw A, Diener I, Butler DS, Puentedura EJ. The effect of neuroscience education on pain, disability, anx-iety, and stress in chronic musculoskeletal pain. Arch Phys Med Rehabil 2011;92:2041-56.

Objective: To educate the evidence for the effectiveness of neuroscience education (NE) for pain, disability, amixery and the evidence for the effectiveness of neuroscience education (NE) for pain, disability, amixery, and stress in chronic musculoskeletal (MSK) pain.

Data Sources: Systematic searches were conducted on Biomed Central, BML.com. CHAHL, the Cochrane Library, NLM Central Gateway, OVID. ProQuest (Digital Dissertations), Psyclinfo, PubMed/Medline, ScienceDirect, and Web of Science. Secondary searching (PEARLing) was undertaken, whereby reference lists of the selected articles were reviewed for additional references not identified in the primary search. Study Selection: All experimental studies including randomized controlled trials (RCTs), nourandomized clinical trials, and case series evaluating the effect of NE on pain, disability, anxiety, and stress for chronic MSK pain were considered for inclusion. Additional limitations studies published in English, published within the last 10 years, and patients older than 18 per particular to the properties of the properties of the properties of the properties of the published within the last 10 years, and patients older than 18 published within the last 10 years, and patients older than 18 published within the last 10 years, and patients older than 18 published within the last 10 years, and patients older than 18 published within the last 10 years, and patients older than 18 published within the last 10 years, and patients older than 18 published within the last 10 years, and patients older than 18 published within the last 10 years, and patients older than 18 published within the last 10 years, and patients older than 18 published within the last 10 years, and patients older than 18 published within the last 10 years, and patients older than 18 published within the last 10 years, and patients older than 18 published within the last 10 years, and patients older than 18 published within the last 10 years, and patients older than 18 published within the las

course, oasea on errect size, established compelling evidence that NE may be effective in reducing pain ratings, increasing function, addressing catastrophization, and improving movement in chronic MSK pain.

Conclusions: For chronic MSK pain disorders, there is compelling evidence that an educational strategy addressing neurophysiology and neurobiology of pain can have a positive effect on pain, disability, catastrophization, and physical performance.

PAIN IS A POWERFUL motivating force that guides treatment-seeking behaviors in patients.^{1,3} Patient education
has long been explored in the management of pain, anxiety, and
stress associated with low back pain (LBP).^{2,4} The orthopedic
domain, there are a number of studies on the effect of patient
education on pain, with outcomes ranging from "excellent" is
o"poor.^{2,6,10} The study by Udermann et al" demonstrated that
introduction of an individualized educational booklet on back
biomechanics can result in decreased pain and frequency of
LBP episodes in patients with chronic LBP (CLBP). In contrast
LBP episodes in patients with chronic LBP (CLBP). In contrast
individualized and/or group education for LBP and mechanical
neck pain showed little efficacy for such education.

Most education programs for orthopedic patient populations
have used anatomic and biomechanical models for addressing
pain, ^{2,1-1,4} which not only have shown limited efficacy, ^{2,1,1,2,1,5,1,5} but may even have increased patient fears,
anxiety, and stress, thus negatively impacting their outcomes, ^{2,1,1,2,1,5} Several educational strategies are advocated for
for patients with LBP, including biomechanical/back school type
of education, evidence-based guideline education ic. The Back
Book ^{2,5}, cognitive behavioral therapy, and recently, neuroscience.

NE can be best described as an educational session or
sessions describing the neurobiology and neurophysiology of
pain, and pain processing by the nervous system. Instead of a

brachial plexus provocation test chronic fatigue syndrome chronic low back pain Consolidated Standards of Reporting Trials

%HAAVIK research

Neuroscience education about pain helps on its own!!

Conclusions: For chronic MSK pain disorders, there is compelling evidence that an educational strategy addressing neurophysiology and neurobiology of pain can have a positive effect on pain, disability, catastrophization, and physical performance.

Louw, A., Diener, I., Butler, D. S., & Puentedura, E. J. (2011). The effect of neuroscience education on pain, disability, anxiety, and stress in chronic musculoskeletal pain. Archives of Physical Medicine and Rehabilitation, 92(12), 2041-2056.

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PA: Understanding Chronic Pain

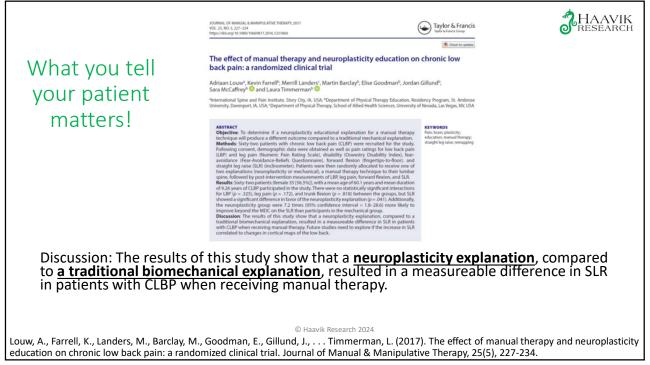






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Rheumatology 2005;44:509–516 Advance Access publication 11 January 2005 doi:10.1093/rheumatology/keh529



Simulating sensory—motor incongruence in healthy volunteers: implications for a cortical model of pain

C. S. McCabe, R. C. Haigh¹, P. W. Halligan² and D. R. Blake

Objectives. Conflict between motor-sensory central nervous processing has been suggested as one cause of pain in those conditions where a demonstrable or local nociceptive actiology cannot be convincingly established (e.g. complex regional pain syndrome type I, repetitive strain injury, phantom limb pain and focal hand dystonia). The purpose of this study was to discover whether pain could be induced in pain-free healthy volunteers when this conflict was generated transiently in a laboratory setting.

Methods. Forty-one consecutively recruited healthy adult volunteers without a history of motor or proprioceptive disorders performed a series of bilateral upper and lower limb movements whilst viewing a mirror/whiteboard, which created varied degrees of sensory-motor conflict during congruent/incongruent limb movements. A qualitative method recorded any changes in sensory experience.

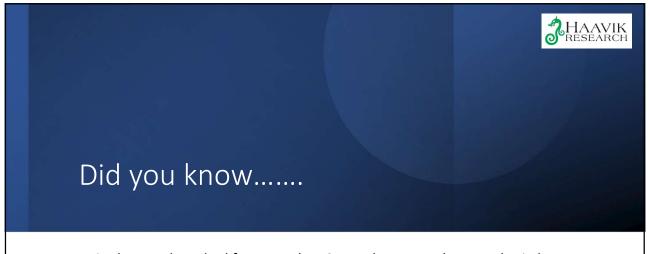
Results. Twenty-seven subjects (66%) reported at least one anomalous sensory symptom at some stage in the protocol despite no peripheral nociceptive input. The most frequent symptoms occurred when incongruent movement was performed whilst viewing the reflected limb in the mirror condition, the time of maximum sensory-motor conflict. Symptoms of pain were described as numbness, pins and needles, moderate aching and/or a definite pain. Other sensations included perceived changes in temperature, limb weight, altered body image and disorientation. There were indications that some individuals were more susceptible to symptom generation than others.

Conclusions. Our findings support the hypothesis that motor–sensory conflict can induce pain and sensory disturbances in some normal individuals. We propose that prolonged sensory–motor conflict may induce long-term symptoms in some vulnerable subjects.

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McCabe et al 2005. Simulating sensory-motor incongruence in healthy volunteers: implications for a cortical model of pain. Rheumatology





Pain that you have had for more than 3 months means that your brain has learnt to be in pain, and my job is to retrain your brain out of pain. Because we know that the dysfunction of the spine plays a major role in both causing and maintaining these brain changes.

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Why is all this important to understand?



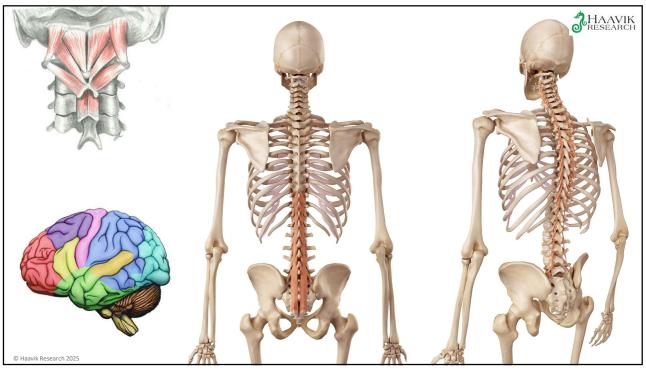
Review

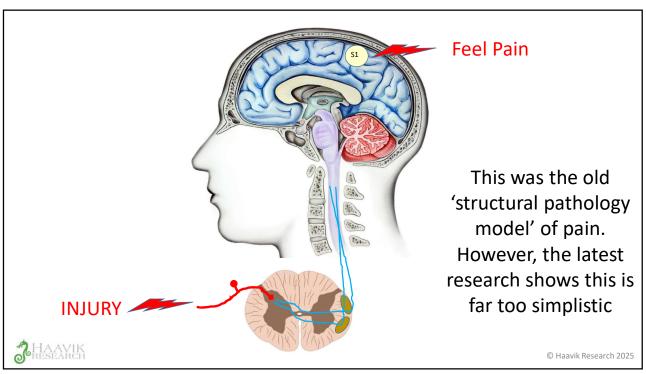
The Neuroscientist
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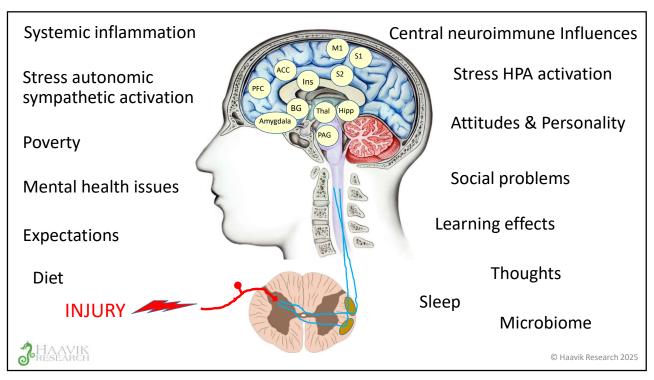
Abstract

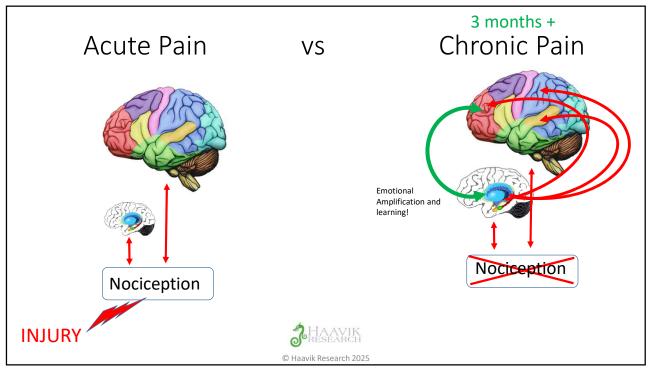
Motor control, which relies on constant communication between motor and sensory systems, is crucial for spine posture, stability and movement. Adaptions of motor control occur in low back pain (LBP) while different motor adaption strategies exist across individuals, probably to reduce LBP and risk of injury. However, in some individuals with LBP, adapted motor control strategies might have long-term consequences, such as increased spinal loading that has been linked with degeneration of intervertebral discs and other tissues, potentially maintaining recurrent or chronic LBP. Factors contributing to motor control adaptations in LBP have been extensively studied on the motor output side, but less attention has been paid to changes in sensory input, specifically proprioception. Furthermore, motor cortex reorganization has been linked with chronic and recurrent LBP, but underlying factors are poorly understood. Here, we review current research on behavioral and neural effects of motor control adaptions in LBP. We conclude that back pain-induced disrupted or reduced proprioceptive signaling likely plays a pivotal role in driving long-term changes in the top-down control of the motor system via motor and sensory cortical reorganization. In the outlook of this review, we explore whether motor control adaptations are also important for other (musculoskeletal) pain conditions.

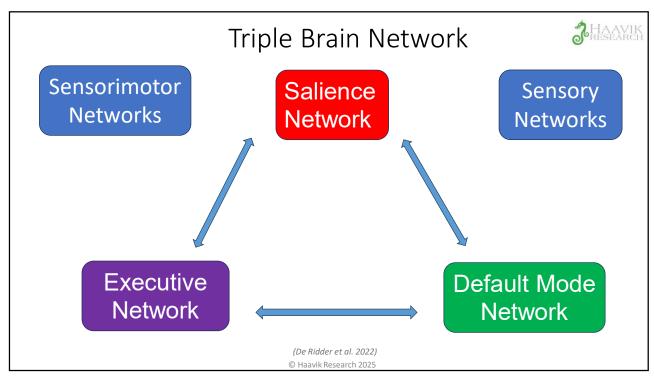
Meier, M. L., Vrana, A., & Schweinhardt, P. (2018). Low Back Pain: The Potential Contribution of Supraspinal Motor Control and Proprioception. The Neuroscientist, 1073858418809074. doi:10.1177/1073858418809074 © Haavik Research 2024

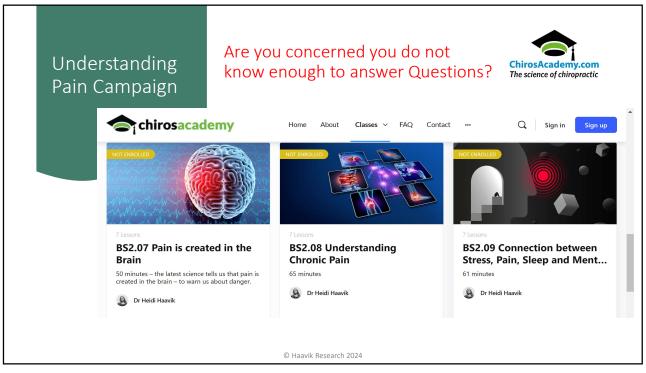


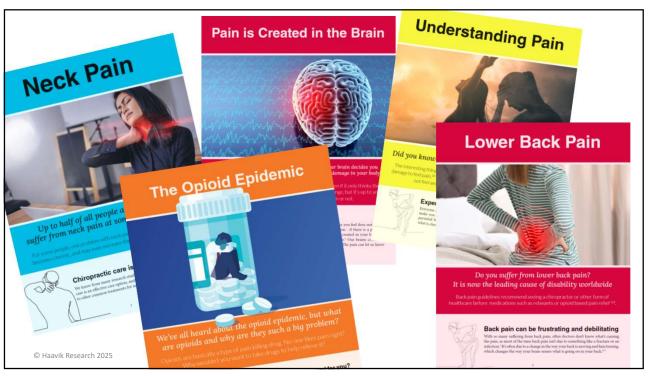


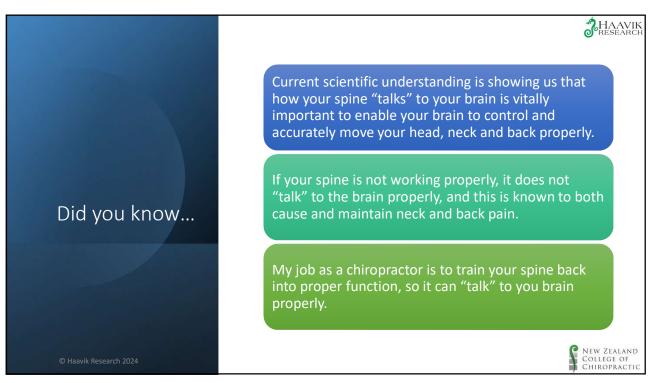


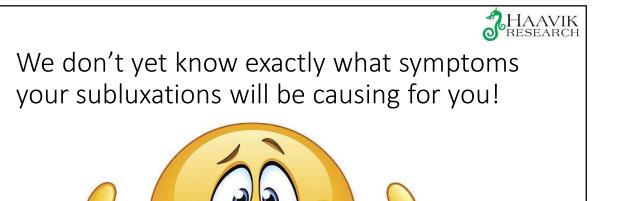






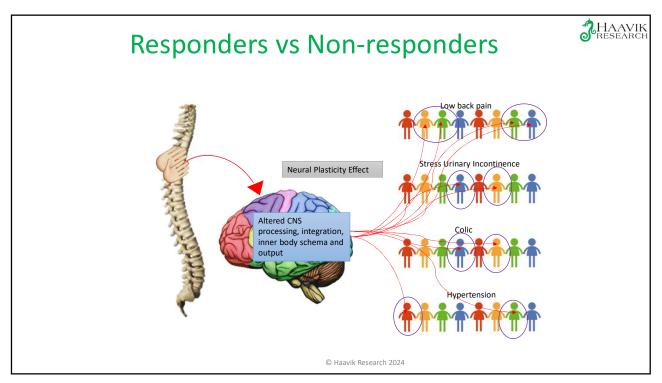


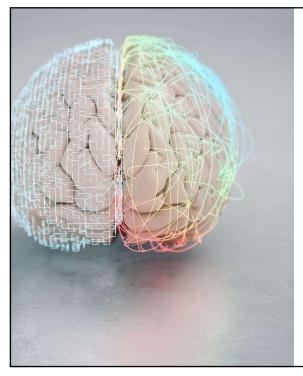




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The Short Version

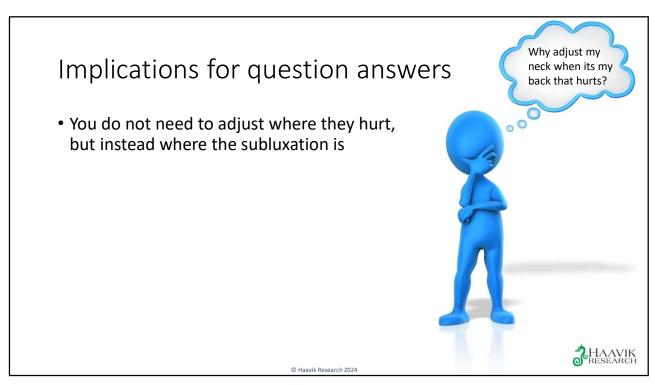
"Research indicates that chiropractic care, that includes the adjustment of vertebral subluxations, enhances brain-body communication, allowing your brain to more accurately interpret internal and external signals. This improved perception of what is happening inside you and around you enables your brain to optimize bodily functions and adapt more effectively to your environment."

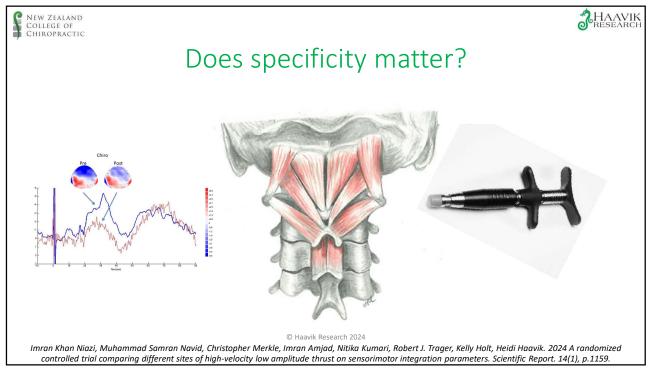
Heidi Haavik

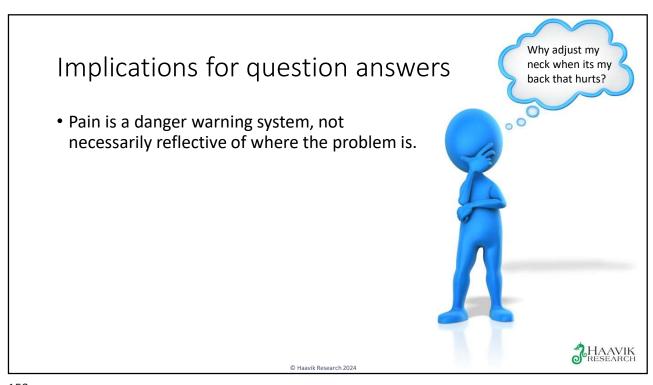
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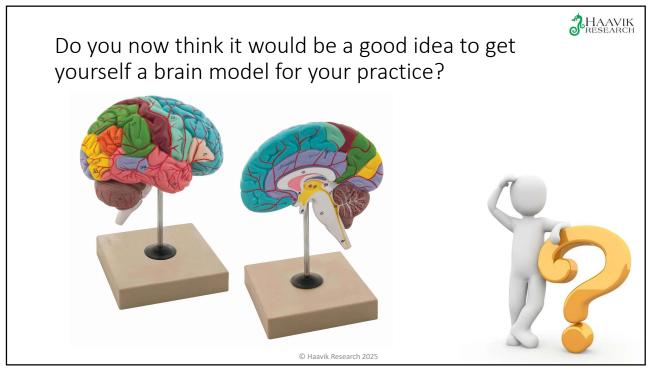
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- ➤ Baby RCT
- ➤ Infant babies
- > 3 months care
- ➤ EEG
- Movement measures at 6 months



Cool Upcoming Research







Jenna Duehr

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